



# AB Studios Partner Announcement Kit

Welcome! We're so excited to have you share the news that your program is now part of the AB Studios community.

This guide gives you ready-to-use copy plus easy ways to post it anywhere you like – website, newsletter, or social media. You can copy/paste as-is or tweak to match your voice.

## DOWNLOAD IMAGES FOR SOCIAL MEDIA

### Standard Announcement

We're excited to partner with AB Studios! AB Studios brings story-powered enrichment and ready-to-run activities that help our staff create engaging experiences for students without extra prep. We're looking forward to the creativity, connection, and meaningful moments this will bring to our program.

### Website Announcement

We're excited to announce our partnership with AB Studios. AB Studios provides story-powered enrichment and simple planning tools that help staff lead engaging activities without adding extra preparation. This partnership supports our commitment to creating a welcoming environment where students can explore ideas, collaborate, and enjoy their time after the school day.

### Optional Taglines

You can pair any post with one of these short lines:

**Creating meaningful moments with AB Studios**

**Turning everyday time into engaging experiences**

**Bringing story-powered learning to our students**

**Making afternoons more engaging and connected**

# How You Can Share the News

Use the AB Studios Partnership Badge provided and pick any option below:

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## Social Media

Post a photo of your program, classroom, or team + the badge + one of the captions above.

Great places to post:

- Facebook
  - Instagram
  - LinkedIn
  - Parent communication apps
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## Website

Add a short announcement to:

- News section
  - Afterschool or enrichment page
  - Homepage updates
  - Family newsletter page
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## Newsletter or Email to Families

Include a short blurb and badge to introduce the new experiences students will participate in this year.

## Want Help?

If you'd like help customizing your announcement or highlighting your program, reach out to your AB Studios team, we're happy to help you celebrate.

